

ADVERTISING INFO 2009

British Medical Journal



Advertising material:

- size of the magazine is 210x280 mm
- minimum bleed 3 mm on all sides
- text and logos should not be closer to page edge than 4 mm
- color space CMYK
- the materials is to be sent in PDF-format

1. under 10Mb files via e-mail to bmj@calonius.fi

2. over 10 Mb files transfered via FTP

server address: 217.33.193.66 or 80.194.66.19

username: calonius

password: cal3171

For instructions on making a press ready PDF please visit:
www.calonius.fi/pdf.php

Material schedule:

Quarter:		material deadline
1 st quarter	January - March	01.12.2008
2 nd quarter	April - June	01.03.2009
3 rd quarter	July - September	01.06.2009
4 th quarter	October - December	01.09.2009

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