

# ADVERTISING INFO 2011

## British Medical Journal



### Advertising material:

- size of the magazine is 210x280 mm
- minimum bleed 3 mm on all sides
- text and logos should not be closer to page edge than 4 mm
- color space CMYK
- the materials is to be sent in PDF-format

1. under 10Mb files via e-mail to [bmj@calonius.fi](mailto:bmj@calonius.fi)

2. over 10 Mb files transfered via FTP

server address: 217.33.193.66 or 80.194.66.19

username: calonius

password: cal3171

For instructions on making a press ready PDF please visit:

[www.calonius.fi/pdf.php](http://www.calonius.fi/pdf.php)

### Material schedule:

Quarter:		material deadline
1 <sup>st</sup> quarter	January - March	01.12.2010
2 <sup>nd</sup> quarter	April - June	01.03.2011
3 <sup>rd</sup> quarter	July - September	01.06.2011
4 <sup>th</sup> quarter	October - December	01.09.2011

## Calonius Oy

Paciuksenkujä 8, 00270 Helsinki, Finland

tel.. +358-9-4777 320

fax. +358-9-4777 3215

[arno.calonius@calonius.fi](mailto:arno.calonius@calonius.fi)

